



Sofia Gomez

UX Designer

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A Brazilian UX Designer with ten years of knowledge in multimedia and technology. Working as a project manager and UX Designer, I became a problem solver driven by user needs, research, data, and results. In my free time, I am helping building a community on AlxDesign.

Work

UX Designer - Digital Society School (HvA)

September 2020 – Present

- Researching and developing new experiences to create an inclusive community in a neighborhood in Rotterdam through User-Centered Design.

UX Designer - Freelancer

Apr 2019 – Present • Remote Job

- User experience strategy, user research, IA, interaction design, and usability testing for projects around the globe.

Project Manager - Paranoid | Damasco Filmes

Jul 2012 – Feb 2018 • São Paulo/BR

- Managed cross-functional teams, coordinating projects, roadmaps, budget to enable audiovisual projects.

Education

B.A in Multimedia - PUC/SP

2010 - 2013

Certifications

UX/UI Design - Ironhack Bootcamp • Responsive Web Design - Code Academy • UX Foundation Training

Skills

User Research & Testing
Information Architecture &
Wireframes
Project Management
HTML | CSS
Agile & Scrum
Design Thinking

Tools

Miro
Sketch
Figma
Marvel
Invision
Google Analytics
Visual Studio Code

Language

English (Advanced)
Portuguese (Native)
Dutch (B1)
Spanish (Intermediate)