



# Sofia Gomez

## UX Designer

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I'm a UX Designer with ten years of knowledge in multimedia and technology. Working as a project manager and UX Designer, I became a problem solver driven by user needs, research, data, and results.

## Work

### UX | UI Designer - GRESB

March 2021 – Present

- Collaborating with developers to create and implement a design system from scratch.
- Developing new products translating the business needs into feasible solutions for users
- Advocate creating a UX maturity in the company.

### UX Designer - Digital Society School (HvA)

September 2020 – January 2021

- Researching and developing new experiences to create an inclusive community in a neighborhood in Rotterdam through User-Centered Design.

### UX Designer - Freelancer

Apr 2019 – 2021 • Remote Job

- User experience strategy, user research, IA, interaction design, and usability testing for projects around the globe.

## Education

### B.A in Multimedia - PUC/SP

2010 - 2013

## Certifications

UX/UI Design - Ironhack Bootcamp • Responsive Web Design - Code Academy • UX Foundation Training

## Skills

User Research & Testing  
Information Architecture & Wireframes  
Project Management  
HTML | CSS  
Agile & Scrum  
Design Thinking

## Tools

Miro  
Sketch  
Figma  
Marvel  
Invision  
Google Analytics  
Visual Studio Code

## Language

English (Advanced)  
Portuguese (Native)  
Dutch (B1)  
Spanish (Intermediate)