Sofia Gomez
UX | UI Designer

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Zaandam, Netherlands

Experienced UX Designer with 4+ years' experience and 10+ years in product management. Skilled in user-centric design, problem solving, research, and data analysis. Passionate about creating impactful and meaningful solutions that exceed business goals while delivering exceptional user experiences.

Work

UX | UI Designer - GRESB
March 2021 - Present • Amsterdam

• Advocate creating a UX maturity in the company.
• Collaborating with developers to create and implement a design system from scratch.
• Developing new products translating the business needs into feasible solutions for B2B users.
• Identify pain points and improve user experience across all GRESB products.

UX Designer - Digital Society School (HvA)
September 2020 – January 2021 • Amsterdam

• Researching and developing new experiences to create an inclusive community in a neighborhood in Rotterdam through User-Centered Design.

UX Designer - Freelancer
Apr 2019 – Present

• User experience strategy, user research, IA, interaction design, and usability testing for projects around the globe.

Certifications

UX/UI Design - Ironhack Bootcamp • Responsive Web Design - Code Academy • UX Foundation Training

Skills

User Research & Testing
Information Architecture
Wireframes
AI Design
Project Management
HTML | CSS
Java Script
Agile & Scrum
Design Thinking

Tools

Miro
Sketch
Figma
Marvel
Invision
Google Analytics
Visual Studio Code

Language

English (Advanced)
Portuguese (Native)
Dutch (B1)
Spanish (Intermediate)

Education

B.A in Multimedia - PUC/SP
2010 - 2013